

Below we describe some aspects, symbolic of the corporate image ExpoSolar Colombia Virtual 2020

1

Our **rising sun to the horizon**, it's still the power source symbol that always accompanies us.

2

A **new light** gives us the idea of projection, renovation and reinvention of the fair and introduces us to a new world of possibilities for all actors in renewable energy.

3

The **superior slogan** tells us about the new great challenge, but it reminds us that we will always be united by a common goal. rather than showing the current problem, it reminds us that we will always be united by a common goal.

4

The **cursor** is the simplest form to remind us that we are one click from a whole new world of possibilities for the sector.

5

The **lower slogan** reminds us of the commitment that ExpoSolar Colombia has to contribute to the interaction and strengthening of the sector.

6

The various **technological devices** become our main allies to facilitate connectivity in the sector, allowing its continued growth offering new development alternatives.

